

Mike Cardarelli

L New York, NY E michael.d.cardarelli@gmail.com W mikecardarelli.com C Citizenship: USA + Italy (EU)

Education

UNIVERSITY OF WASHINGTON

MASTER OF HUMAN-COMPUTER INTERACTION + DESIGN

UNIVERSITY OF CHICAGO

B.A., ANTHROPOLOGY

Languages

- English (Native)
- Italian (Intermediate)
- Spanish (Beginner)

Side Projects

- [Showpaper Mapped](#)
- [Silo Five Font](#)
- [City Henge](#)
- [Playoff Pain Index](#)
- [Ridgewood Sports History](#)
- [Oldcore NYC](#)
- [Joie de Vivek Podcast](#)
- [JDV NFTs](#)
- [Soccer Points Pool](#)
- [Racing Points Pool](#)
- [Set Times Dot Org](#)
- [Punt Planet](#)

Experience

NOV 2024 – PRESENT

LEAD PRODUCT MANAGER - ROBOTICS

Opentrons Labworks | Long Island City, NY

- Drive strategic product management for [Opentrons'](#) protocol authorship software ([Protocol Designer](#), [OpentronsAI](#), and [Protocol Library](#)), leading complex initiatives from discovery to launch while defining product requirements, user stories, and key performance metrics.
- Serve as the primary product expert, directly engaging with end-users (scientists and technicians) to gather critical insights, validate product concepts, and ensure software solutions precisely meet user needs.

JUL 2021 – NOV 2024

DIRECTOR OF PRODUCT - SOFTWARE

Opentrons Labworks | Long Island City, NY

- Developed a strategic multiyear product roadmap for [Opentrons'](#) open-source lab automation platform, encompassing a suite of hardware and software products.
- Led the expansion of the product management team from 2 to 10 and implemented standardized team-wide processes.
- Established and managed a Technical Content team responsible for creating product manuals and open-source documentation.

JAN 2020 - APR 2021

SENIOR PRODUCT MANAGER

Postlight | New York, NY

- Collaborated closely with [Postlight's](#) design, content strategy, and engineering teams to conceptualize and build a [new developer site](#) for an Atlanta-based email marketing company.
- Conducted user research, including interviews, competitive audits, and surveys, and synthesized findings in collaboration with the design and content strategy teams.

JAN 2016 – AUG 2018

SENIOR PRODUCT MANAGER

Work & Co | Brooklyn, NY

- Coordinated [Work & Co's](#) design and engineering teams responsible for the [new eCommerce site](#) for a Mexican-based airline.
- Led the research track of a strategy and design project for a Seattle-based airline's next digital inflight experience. Activities included stakeholder interviews, guest and flight crew interviews, competitive audit flights, and guest surveys.

JAN 2013 – DEC 2015

PRODUCT MANAGER - SOFTWARE

MakerBot Industries | Brooklyn, NY

- Oversaw the release of 35 updates for [MakerBot's](#) desktop 3D printing software application.

FEB 2012 – JAN 2013

SOFTWARE QA ENGINEER

MakerBot Industries | Brooklyn, NY

- Led quality assurance testing for 8 software and firmware releases, including a product launch (MakerWare v1.0).